
Subject: ADAT Card - Uses

Posted by [Ed](#) on Tue, 06 Feb 2007 08:08:13 GMT

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mpanies, and the crap artists they signed,
they were losing revenue.

Steve Jobs came to them with a good BUSINESS MODEL/PLAN! It was a great deal for the record companies. Apple pays them on average, \$0.85 per song! Apple had to set up the whole infrastructure and maintain the system out of pocket. Many of the songs are remastered, and Apple has the task of encoding all of the songs.

The reason the record companies signed with Apple is not because Steve Jobs brow beat them. They signed because it was a good deal and because they were on their asses! Record companies were mismanaged and were going out of business, and were being restructured at that time.
